

# iPrepare Business

*A facility that engages the private sector in disaster risk reduction*

*“iPrepare Business” ignites SME’s mind towards resilient investment and increases commitment of government agencies to create enabling environment for SMEs to undertake risk reduction activities.....*

*Dir. Jerry Clavesillas, DTI,*

*Philippines (2015)*



# Towards Private Sector Engagement .....



**2007-2011**

**Promoting Public Private Partnerships in Viet Nam**



Assessment Study on: Mobilizing the private sector for disaster preventive adaptation to climate change

**2011-12**

National Consultation on Private Sector Engagement in DRR

**2013**

BCP Orientation Workshops & ISO22301 Training

National Consultation on Towards a Resilient Business Community : SMEs&DRR

**2014**

ADPC Newsletter (Special Edition)

An in-depth study on disaster resilience and status of BCP Development in Thailand

Global Best Practices on SME Disaster Resilience



**Facility**

**2015 & beyond!**





- SMEs comprise more than 90% of all private businesses
- SMEs embedded in a larger socio-ecological system: spatial interconnections and dependencies
- Climate change is an additional stress to business planning and continuity
- Impacts on the supply and production chains
- SMEs face greater short-term losses after natural disaster and more vulnerable than larger businesses
- Many SME owners' operate and reside locally : double exposure

## Why SME Resilience

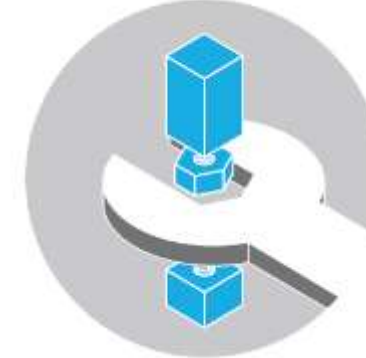


# ***Strengthen Disaster Resilience of SMEs in South East Asia***

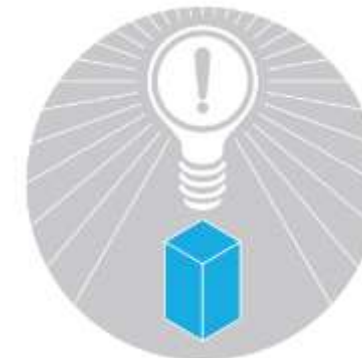
**1. Actions** to strengthen  
disaster resilience of the SME sector



**2. Technical support**  
to selected SMEs in strengthening  
disaster resilience



**3. Enabling  
environment** for  
strengthening disaster resilience  
of SMEs



**4. Knowledge  
management** on business  
resilience and risk-sensitive private  
investment

 **Indonesia**

 **Philippines**

 **Thailand**

 **Vietnam**

# Stronger Partnership with Trade and Disaster Management

## Indonesia

- **Ministry of Co-operative & SMEs**
  - Indonesian National Board for Disaster Management (BNPB)

## Thailand

- **Office of Small and Medium Enterprise Promotion (OSMEP)**
  - Department of Disaster Prevention and Mitigation (DDPM)

## Việt Nam

- **Agency for Small and Medium Enterprises Development**
  - Disaster Management Center (DMC)

## The Philippines

- **Department of Trade & Industry**
  - National Disaster Risk Reduction and Management Council (NDRMMC)

# 1. **Actions** to strengthen disaster resilience of the SME sector

Survey on SME resilience

Assessment to identify type of  
technical support the SMEs need

Roadmap for strengthening SME  
resilience

## 2. Technical support to selected SMEs in strengthening disaster resilience

Provide technical support to selected SMEs on risks assessment, smart investment, cost-benefit analysis and Business Continuity Planning (BCP)

### “Resilient SMEs Champion Program”

Organize training on various aspects of resilience building for SMEs

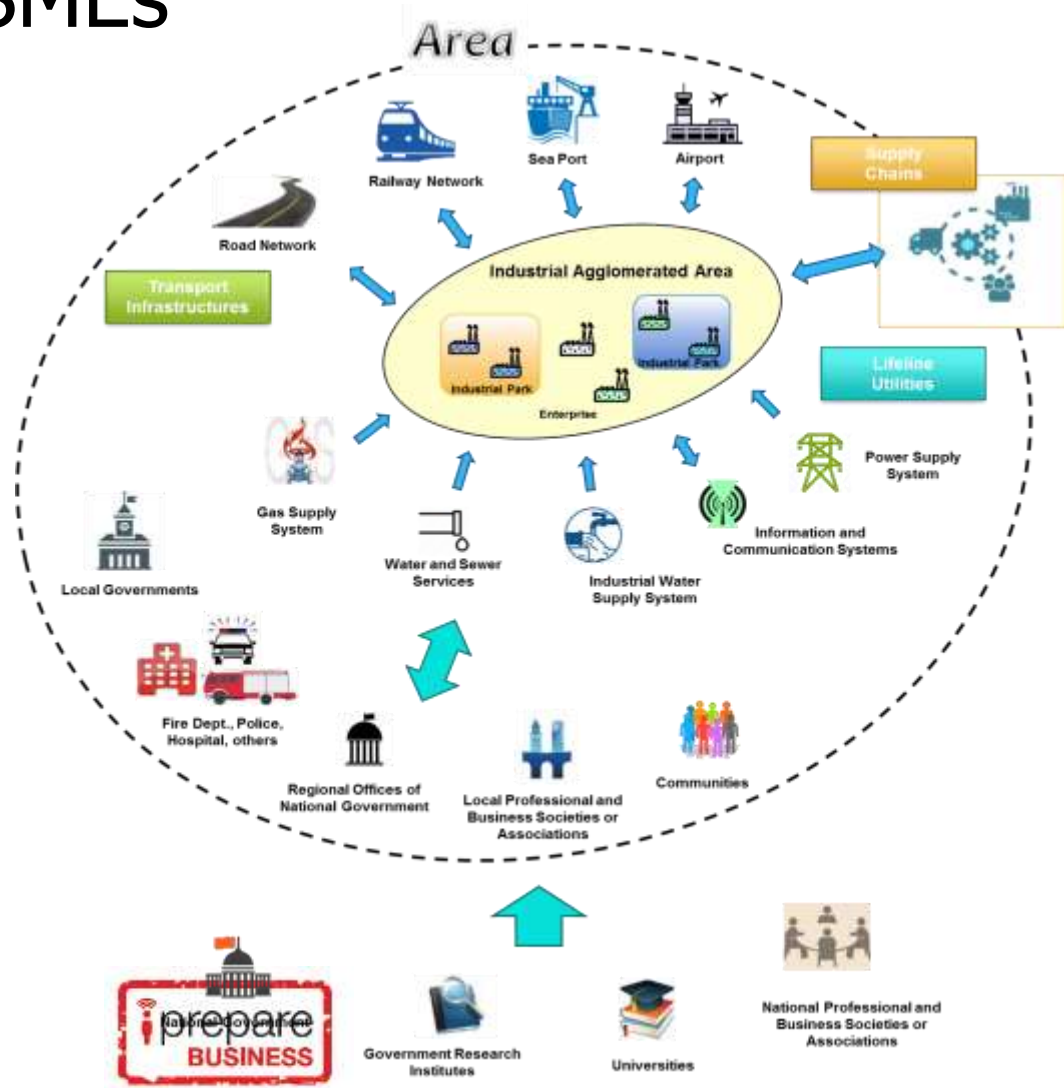


J.K.C. Bike





# 3. Enabling environment for strengthening disaster resilience of SMEs



Analytical review of existing policies, legislation, institutional set-up, and incentives related to promoting SMEs and identify gaps and opportunities for strengthening disaster resilience

Undertake consultations with government agencies to identify priority actions that can help strengthen the enabling environment



## 4. Knowledge management on business resilience and risk sensitive private investment



“Thailand for Resilient Investment”  
campaign

[**ABCDRR**] –Asian Business Conference for  
Disaster Risk Reduction

<**ABRF**> – ASEAN Business Resilience  
Forum

(**ReBuild**) - Development of an online  
platform

Institutionalize a **multi-stakeholder multi-hazard risk assessment** process for the private sector

Mobilize support to further **develop, harmonize BCP and encourage the adoption of resilience standards** in business practices

## Lessons so far .....

Incentivize SMEs to follow BCM, **adaptable strategies to improve resilient investment**

Expand the use of **data sharing platforms for risk identification and responses**



# THANK YOU FOR YOUR ATTENTION



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