"iPrepare Business" ignites SME’s mind towards resilient investment and increases commitment of government agencies to create enabling environment for SMEs to undertake risk reduction activities.  

Dir. Jerry Clavesillas, DTI, Philippines (2015)
Towards Private Sector Engagement

2007-2011
Promoting Public Private Partnerships in Viet Nam

2011-12
National Consultation on Private Sector Engagement in DRR

2013
Assessment Study on: Mobilizing the private sector for disaster preventive adaptation to climate change

2014
National Consultation on Towards a Resilient Business Community: SMEs & DRR

2015 & beyond!
Facility

Promoting Public Private Partnerships in Viet Nam

BCP Orientation Workshops & ISO22301 Training

ADPC Newsletter (Special Edition)

An in-depth study on disaster resilience and status of BCP Development in Thailand

Global Best Practices on SME Disaster Resilience

Facility

Strengthening Disaster Resilience of SMEs in Asia (2015-2016)
Why SME Resilience

- SMEs comprise more than 90% of all private businesses

- SMEs embedded in a larger socio-ecological system: spatial interconnections and dependencies

- Climate change is an additional stress to business planning and continuity

- Impacts on the supply and production chains

- SMEs face greater short-term losses after natural disaster and more vulnerable than larger businesses

- Many SME owners’ operate and reside locally: double exposure
Strengthen Disaster Resilience of SMEs in South East Asia

1. Actions to strengthen disaster resilience of the SME sector

2. Technical support to selected SMEs in strengthening disaster resilience

3. Enabling environment for strengthening disaster resilience of SMEs

4. Knowledge management on business resilience and risk-sensitive private investment
Stronger Partnership with Trade and Disaster Management

Indonesia
- Ministry of Co-operative & SMEs
  - Indonesian National Board for Disaster Management (BNPB)

Thailand
- Office of Small and Medium Enterprise Promotion (OSMEP)
  - Department of Disaster Prevention and Mitigation (DDPM)

Việt Nam
- Agency for Small and Medium Enterprises Development
  - Disaster Management Center (DMC)

The Philippines
- Department of Trade & Industry
  - National Disaster Risk Reduction and Management Council (NDRMMC)
1. **Actions** to strengthen disaster resilience of the SME sector

- **Survey on SME resilience**
- **Assessment to identify type of technical support the SMEs need**
- **Roadmap for strengthening SME resilience**
2. Technical support to selected SMEs in strengthening disaster resilience

Provide technical support to selected SMEs on risks assessment, smart investment, cost-benefit analysis and Business Continuity Planning (BCP)

“Resilient SMEs Champion Program”

Organize training on various aspects of resilience building for SMEs
3. Enabling environment for strengthening disaster resilience of SMEs

Analytical review of existing policies, legislation, institutional set-up, and incentives related to promoting SMEs and identify gaps and opportunities for strengthening disaster resilience.

Undertake consultations with government agencies to identify priority actions that can help strengthen the enabling environment.
4. Knowledge management on business resilience and risk sensitive private investment

“Thailand for Resilient Investment” campaign

[ABCDRR] – Asian Business Conference for Disaster Risk Reduction

<ABRF> – ASEAN Business Resilience Forum

(ReBuild) - Development of an online platform
Lessons so far ……

Institutionalize a *multi-stakeholder multi-hazard risk assessment* process for the private sector.

Mobilize support to further *develop, harmonize BCP and encourage the adoption of resilience standards* in business practices.

Incentivize SMEs to follow BCM, *adaptable strategies to improve resilient investment*.

Expand the use of *data sharing platforms for risk identification and responses*.
THANK YOU
FOR YOUR ATTENTION

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