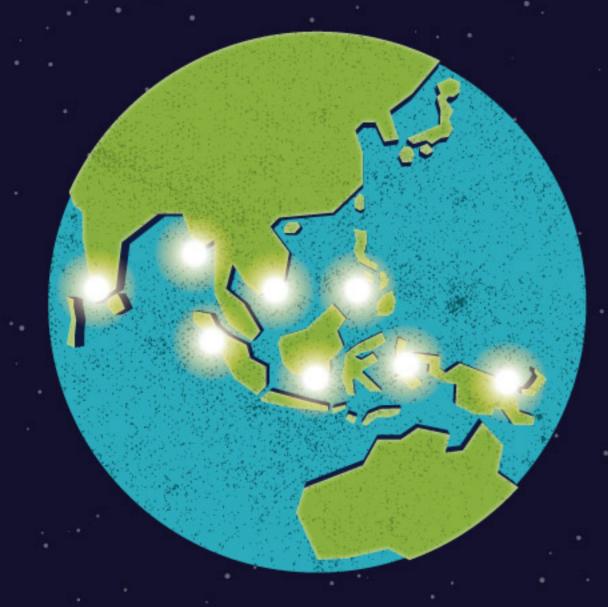
## = EAST ASIA PACIFIC = A REGION AT RISK

East Asia Pacific is the most disaster-stricken region in the world. Many megacities are densely populated, with slums growing fast in high-risk areas.



61%

of global losses from disasters was sustained by East Asia Pacific in the past 20 years.

J433 billion

is the amount of economic losses from natural disasters in the first 9 months of 2011 - the costliest year on record — which was 80% of the global total.

billion people have been affected by disasters since 2000.

40%

of floods worldwide happened in East Asia Pacific between 1980-2011.

## **DISASTERS HURT THE POOR**

When disaster strikes, the poor and vulnerable – women, children, the elderly and disabled - are hit hardest. Disasters can set back years of progress in poverty reduction and strain public funds.





debts doubled for Myanmar's laborers and fishermen.

Losses from the 2007 earthquake and tsunami

**18%** or more

and the Philippines 18% of total public funds.

A mega-disaster could cost Cambodia, Laos,

amounted to 95% of the Solomon Islands' national budget.

95% 🔀

**BEING PREPARED SAVES MONEY** Investing in disaster risk reduction and emergency preparedness makes good economic sense. The right balance of structural measures (like strengthening buildings) and non-structural measures

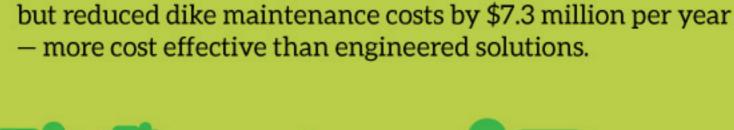
(such as awareness building campaigns) is key.







Retrofitting An earthquake preparedness project in Istanbul found that 5-7 schools can be strengthened for the cost of one building — a cost effective solution in risk areas.



**Restoring Ecosystems** 



Protecting 12,000 hectares of mangroves in Vietnam cost \$1.1 million,

